



ANGELA SIMMS

GRAPHIC DESIGNER & MARKETING MANAGER

NORTH LITTLE ROCK, AR

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PORTFOLIO:

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EXPERIENCE

Fastsigns – Lead Graphic Designer

North Little Rock, AR / January 2021 – Present

- Designs real world signage and print materials such as business cards, yard signs, logos, large format printing, site signs, monument signs, street signs, cut vinyl for windows and vehicles, vehicle magnets, banners, banner stands, etc. for a broad range of customers.

DNT Media – Lead Graphic Designer

Bryant, AR / May 2022 – January 2023

- Designed graphics for several large scale clients with branches and locations throughout the country. This includes logos, websites, social media graphics, email advertisements, multiple company magazines, business cards, flyers, notecards, door hangers, banners, yard signs, billboards, stickers, t-shirts, standees, tents, vehicle wraps, window clings, vinyl for the company plane, company branding for specific products, etc.
- Created 100+ social media graphics per month for different clients.
- Managed a Facebook Group of around 88 people for one of our clients.
- Lead as the only graphic designer in the department.

Diamond Bear Brewing, Co. – Freelance Graphic Designer

North Little Rock, AR / September 2021 – May 2022

- Worked closely with the owner to create new products and event signage using the Diamond Bear Brewing Co. brand standards.

EDUCATION

A. A. S. in Digital Media Production – Graphic & Web Design

University of Arkansas – Pulaski Technical College

North Little Rock, AR / GPA: 3.9 / 2019 – 2020

B. A. in Art: Emphasis in Art Education

University of Central Arkansas

Conway, AR / GPA: 3.54 / 2011 – 2015

CERTIFICATIONS & LICENSURE

Certificate of Proficiency in Digital Media Production

University of Arkansas – Pulaski Technical College

Technical Certificate in Digital Media Production

University of Arkansas – Pulaski Technical College

SKILLS

General

- Creative
- Innovative
- Detail-Oriented
- Organized
- Efficient
- Hard Worker
- Quick Learner
- Self-Motivated
- Self-Starter
- Team Player
- Team Leader
- Advanced Skills in:
Reading, Writing, and Math

Graphic Design

- Adobe Creative Cloud:
- Illustrator
- Photoshop
- InDesign
- XD
- After Effects
- Premiere Pro
- Animate

Web Design

- Adobe Dreamweaver
- HTML
- CSS
- Javascript
- Wordpress
- Wix
- Logic Pro X

Microsoft Office

- Word
- Excel
- PowerPoint